

RBC Place London Board of Directors Recruitment Package and Application

LAND ACKNOWLEDGEMENT

RBC Place London is in London, Ontario on the traditional territory of Indigenous peoples. The land was once settled by the Attawandaran Peoples. Later the Anishinaabeg and Haudenosaunee used these lands as their traditional hunting grounds. The Lunaapeewak have also been a longstanding group of this region.

The three First Nations communities currently neighbouring the City of London include:

- Chippewas of the Thames First Nation.
- Oneida Nation of the Thames; and,
- Munsee Delaware Nation

RBC Place London acknowledges the many longstanding treaty relationships between Indigenous Nations and Canada. All levels of government in Canada have a responsibility to honour the Nation-to-Nation relationship, and that individually, we all have a role to play in honouring the treaties and contributing to reconciliation. RBC Place London acknowledges that as settlers, we benefit from the continuing colonization of these lands, and we have a responsibility for reconciliation towards the First Peoples.

RBC PLACE LONDON BOARD RECRUITMENT

The London Convention Centre Corporation, operating as RBC Place London, is a multi-purpose convention centre owned by the City of London. In 1993, under the London Act, the organization was incorporated, and it's lead by a board of directors, appointed by Municipal Council. Currently the Board of Directors is seeking to fill one seat, for an initial two-year term starting December 2023, preferably from the health care sector. The individual must reside in the City of London.

RBC Place London pre-COVID, attracted over \$6.3 million in total revenue annually generating an economic impact for the community of \$18.4 million. 2022 was the start of the industry recovery, with 2023 building on the recovery of the live event industry.

BOARD OF DIRECTORS

The Board of Directors is responsible for the governance of the London Convention Centre Corporation. The Board is the leadership body responsible for strategic direction, planning and evaluation, fiscal responsibility, and oversight of this city-owned asset. The Board of Directors believes that the best way to represent the community is to ensure that the Board is diversified and reflective of the cultural diversity of London.

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LEADERSHIP

The General Manager & CEO recommended by the Board of Directors, and appointed by council, is responsible for the management and daily operation of RBC Place London, based on the strategic direction and plan established by the Board.

MANDATE

RBC Place London is a purpose-built convention centre, which hosts conventions, conferences and multi-day events driving economic impact for the community and hosts special/community events which add to the diversity and vibrancy of London's downtown.

GOVERNANCE APPROACH

The board of 12 volunteers focuses on strategic leadership, organizational governance, fiscal responsibility, and asset oversight. Eight business or organizational sectors, as defined in the by-law, may be represented on the board, with the Mayor of London, two Councillors, and an appointment by the City Manager as a non-voting member. 75% of the Board members must live within the London city boundary. Board members are eligible to serve up to a maximum of six years. All board elections and appointments are at large. A minimum of 9 board meetings are held annually, currently from 7:30 am to 9:30 am on a Friday. There are two formal Board committees: Finance and Governance. Board members sit on one of these committees that meet an additional 6 times annually. Meetings are offered in person with a virtual option to ensure the highest possible board attendance.

WHY RBC PLACE LONDON BOARD OF DIRECTORS?

Community support: give back to your community providing guidance and ensuring strong fiscal oversight for a city-owned asset

London champion: connect your industry to London through the hosting of a convention or conference

Economic driver: hosting conventions in London helps drive the economy, filling hotel rooms and employ[ment] hospitality professionals

Networking: meet new community members at board meetings and by attending events

Increased community knowledge: learn about events hosted in London and the organizations that support the events industry

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BOARD MEMBER RESPONSIBILITIES

Develop and periodically review the Vision, Values, Mission, and strategic priorities of RBC Place London, in partnership with the senior leadership operational team and stakeholders. Ensure the necessary resources are available to achieve the mission and strategic priorities. Delegate implementation of the strategic plan to the CEO. Monitor progress towards achieving strategic priorities. Oversee the responsible stewardship of financial resources and the asset. Ensure effective Board governance. Identify and plan to manage risks to the corporation.

DUTIES AND EXPECTATIONS OF INDIVIDUAL DIRECTORS

Each director is responsible to act honestly, in good faith and in the best interest of the London Convention Centre Corporation and, in so doing, support the corporation in fulfilling its mission.

EXPECTATIONS

Directors are expected to reasonably apply their skills, knowledge, and judgment, actively attending all board meetings, being well prepared having reviewed circulated meeting materials.

Directors will keep confidential any information, discussions and any other matters that come before the Board or Committees unless specifically identified as non-confidential.

- Directors will identify when they may be in a conflict of interest when the Board is dealing with specific policy matters and will not participate in any discussion or decisions relating to the issue.
- Directors will become knowledgeable on issues related to the mission of the organization and about topics relevant to governing a municipal Board in Ontario.
- Directors will volunteer for a board committee and attend events hosted at RBC Place London when possible and as required
- Directors will actively and positively represent RBC Place London in the community, and to industry colleagues

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RBC PLACE LONDON STRATEGIC DIRECTION

FOUNDATIONAL EXCELLENCE... BUILD ON THE MOMENTUM

RBC Place London has a solid foundation based on high quality meeting and event space, solid technology, and excellence in food preparation, presentation, and service delivery - build on this

Industry recovery is being challenged by limited human resources and increasing costs to operate - it's all about the team

REFINED SPACES AND PROGRAMS... MOMENTS MATTER

People need to gather to make new connections and build on new relationships

Event programming support is needed

Enhancing technology to support hybrid meetings and provide best in class on-site connections

Tell the new story

NEW AND ENHANCED EXPERIENCES... PHYSICAL AND SUSTAINABLE

Create new outdoor gathering space

Enhance current space with sustainable products and features

Create visual programming utilizing on-site signage and lighting features

CONNECTING LONDON... UNESCO CITY OF MUSIC

Connect the whole of London featuring vibrant arts and culture at business events

Showcase London's entertainment district with featured events indoors and outdoors showcasing London's music scene

Showcase London's diverse cultural, sustainable, urban landscape

ADVOCACY AND INVESTMENT... CONVENTION HOSTING PARTNERS

The City of London owns RBC Place London

Convention destination appeal is the combination of accessibility, hotels, attractions, meeting venue capability and service levels, location, and sense of place

It will take all partners, and all levels of government to sustain economic impact growth of conventions

For information and complete an application: <https://rbcplacelondon.com/about/board-directors>